

What are the benefits of Meaden & Moore's Corporate Finance Group?

We focus our efforts on helping organizations define and achieve their strategic objectives in a way that adds value to the business and its bottom line.

Meaden & Moore goes beyond tax and accounting to help clients realize opportunities to become more efficient, effective and ultimately more profitable.

The ups and downs that a business owner experiences are remarkable and they need to rely on an expert advisory team who will ensure that they are equipped with the knowledge to make the best possible business decisions.

With expertise in acquisitions, divestitures, expansion financing and recapitalization, business restructuring, and ownership transition Meaden & Moore brings proven methods and insightful solutions.

What is Corporate Finance?

Corporate finance involves the financial tools and decisions required enhance corporate value. The Corporate Finance Group at Meaden & Moore assists owners in making these decisions at every stage of their business life cycle.

We understand that at each unique stage there are resources that are needed to help the business owner realize their goals.



START UP

Business in the initial stages of establishing and launching the business. Generally in business less than 2 years.



GROWTH

Business is building market share and aggressively growing top line revenue. Generally in business 2 - 5 years.



MATURITY

Business is focused on maximizing profitability and maintaining current client base. Generally in business 20 years or more.



SUCCESSION

Business is preparing for new leadership to take over management of the business. Generally over 20 years in business.

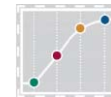


GROWTH Consulting Meaden & Moore

Meaden & Moore's Corporate Finance Group

The Corporate Finance Group at Meaden & Moore offers high-quality corporate development services. Long respected with its 85 year history, Meaden & Moore offers accounting and financial professionals with nationally recognized credentials who have the extensive experience that is required to work with a business throughout its life cycle.

With offices nationwide, Meaden & Moore is an accounting and business consulting firm offering valuable insights into the capital markets.



CORPORATE Finance Meaden & Moore

For more information on how you can leverage the expertise of Meaden & Moore's Corporate Finance Group, contact the Director at (216) 241-3272

www.meadenmoore.com

Meaden & Moore

Cleveland | Akron | Atlanta | Charlotte | Chicago | Columbus | Naperville
New York | Orlando | Phoenix | Pittsburgh | Wooster

CORPORATE Finance Meaden & Moore

Focused resources for every phase of business growth



Meaden & Moore



The Start Up of a business is a time filled with enthusiasm and unlimited potential.

START UP

Making the right choices for a new business is essential in this introductory stage. Let the professionals at Meaden & Moore guide you through this process of discovery and selection.



Our team can support a Start Up business in the following areas:

- Entity Selection & Formation
- Tax ID
- Accounting System Selection
- Technology System Selection
- Financial Modeling to Supplement Business Planning Process
- Cash Forecasting
- Recommendations for Financial Sourcing

The value that a business owner realizes through a productive partnership with Meaden & Moore is that they are now in an ideal position to grow and commercialize their business. They have the right systems, planning and processes in place to make their move in the market.

Our network of professional relationships helps us to know different capital sources and the criteria that financial and lending sources use in evaluating businesses, which saves time and energy in the pursuit of capital investment.



In the Growth stage, the owner must be able to objectively evaluate available options.

GROWTH

Meaden & Moore starts with an analysis of the business value and a clear definition of what is currently creating value or what barriers exist to creating value for the organization.



We provide the following analysis and forecasting services to the client in the Growth stage of their business:

- Valuation
- Assess Value Drivers
- Financial Modeling
- Cash Forecasting
- Financing Sourcing
- Acquisition Services

During this time of accelerated growth, ensuring that the business is in the best position to maximize its value is a true benefit of working with Meaden & Moore. We can help a business owner understand when and where the growing pains will occur and will guide them through the process of developing the appropriate plan and capital to execute their strategic objective.

Sometimes the decision is to grow through acquisition rather than organic growth – we can help you evaluate. Our experience enables us to advise our clients on the appropriateness of a strategic acquisition.



Maturity phase – making important decisions about where to take the business.

MATURITY

Our deep knowledge of accounting and finance enables us to review ratios and financial models that company owners don't think about. We can leverage these models with banks and investors who frequently pay great attention to this objective information when they are evaluating an investment.

Meaden & Moore reviews the optimal capital structure and identifies ways to balance tight capital requirements or perhaps restructure bank credit to satisfy the trade.



The services that we deliver in the Maturity stage of the business include:

- Valuation
- Assess Value Drivers
- Corporate Restructuring
- Divestiture
- Acquisition Services
- Recapitalization
- Financial Performance Assessment

Our professionals offer expertise in acquisitions, divestitures, expansion financing, recapitalization, business restructuring and ownership transition. We assemble the right team that will conduct a financial performance assessment, which frequently surprises the owner with insightful industry comparisons and financial trends. Equipped with this new found industry knowledge, business owners can then evaluate their performance as it relates to capitalization, margins & composition of the balance sheet and cash cycle.



Succession – plan ahead and know the transition of ownership will be successful.

SUCCESSION

With many business owners, the majority of their wealth is tied up in their business. Protecting the wealth during an ownership transition due to retirement, death or disability is of paramount importance.

Succession planning is most effective when viewed as an ongoing process throughout the life of the business. A financial professional should play an instrumental role in identifying the owner's vision and documenting a plan that will meet those goals. The periodic review of the succession plan with your financial advisors is a prudent way to update the plan based upon changes in lifestyle or personal circumstances.



The services that we offer as it relates to the Succession of business include:

- Divestiture
- Generational Transfer
- Succession Planning Process
- Estate Planning
- Retirement Planning

The Corporate Finance team works in concert with the licensed professionals in Meaden & Moore's Wealth Center to create the optimal succession plan. Although business owners may have reached the end of their wealth accumulation phase, our team of professionals is dedicated to guiding the business owner through this emotional process.