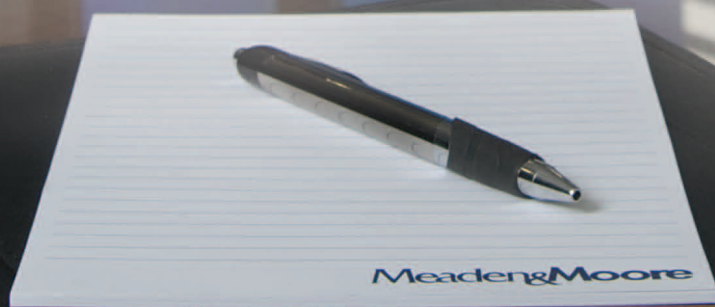


Your Business Worth.

*You need the best in
the business...*

When you need to have your business valued, you need the most reputable, *reliable experts* in the field.

How much is your business worth? That's a complex question, requiring a *multidimensional examination* and analysis of your business, your industry, the economic environment and more. You should only trust this valuation process to the *best in the business*: Meaden & Moore.



Your Business Worth.

The credentialed valuation experts at Meaden & Moore specialize in privately held businesses. We are keenly aware of the financial issues that can have an impact on *the value of privately held businesses*. Our approach is tailored to the individual business and to the purpose of your valuation.

Long respected for our technical expertise and *thorough approach* to valuation, Meaden & Moore investigates many value drivers, including:

- The operational effectiveness of your company
- The state of the economy and current industry conditions
- The use of capital employed
- Past and projected earnings

We combine this information with our collective *experience and insights* into the capital markets. Our goal is to give you a better understanding of the value of your business so that you can make solid business decisions.

For whatever reason you choose to have your business valued – merger/acquisition opportunities, annual employee stock ownership plan valuation, financing needs, estate planning or litigation support – Meaden & Moore will give you a realistic, objective valuation based on sound appraisal techniques.

*A unique,
tailored
approach
for each
situation...*