

# A Perfect Fit.

*Making sure your  
investments produce  
the expected returns...*

Businesses spend great sums of money on both the initial purchase and *ongoing maintenance* of their enterprise software systems. Unfortunately, these investments often fail to produce expected returns.

Often, the software is *not a good fit* for the company's changing business requirements, or substantive, business-critical capabilities are not fully implemented and institutionalized. In the worst cases, it's both.

Meaden & Moore

*We've helped  
dozens of  
companies  
optimize their  
systems...*

## A Perfect Fit.

M&M Business Solutions (a Meaden & Moore Company) is committed to helping companies improve their *return on investment* in enterprise software. Our experienced, independent professionals have helped dozens of companies *optimize their systems*. Through this experience, we have developed a software asset evaluation and management process designed specifically to help companies contemplating:

**Improvement** – We help clients achieve better utilization of their existing systems by getting them started and organized, and by providing a vehicle to identify, promote, implement, and institutionalize changes.

**Enhancement/Extension** – We assist clients in evaluating and prioritizing systems enhancements, such as custom development or the purchase of additional function-specific add-on modules.

**Management** – We provide clients with tools to better control their ever-changing requirements and to manage, measure, and self-audit their corresponding ongoing systems initiatives.

**Replacement** – For clients faced with a “square peg for a round hole,” we provide an objective needs analysis and cost/benefit comparisons of the incumbent system and its latest/current release with others available on the market.

Our process, tailored to each engagement, can encompass some or all of the following steps:

- Organize for success and set objectives and strategies.
- Analyze processes and define supporting requirements.
- Profile current systems capabilities and level of utilization.
- Prepare effectiveness and utilization reports.
- Recommend improvement to close the gaps.
- Implement and institutionalize change.

*Call Meaden & Moore today at 216.241.3272 to discuss your needs. We will assemble an advisory team especially for you, with the tools and expertise you need to meet your goals successfully.*